



FOR IMMEDIATE RELEASE

The Lazydays Employee Foundation honored with three WEDU Be More Awards

SEFFNER, Fla. - (February 16, 2012) – Last week at the seventh annual WEDU Be More Awards, the Lazydays Employee Foundation was honored with three awards in recognition of the Lazydays Center for Youth Development.

In the fall of 2010 the Lazydays Center for Youth Development opened its doors providing unaccompanied homeless youth with the resources and assistance they need to escape homelessness. The youth center's mission is to provide a safe, caring environment to empower homeless youth to reach their full potential. The services provided by the center include assisting youth in accessing housing, educational opportunities, medical testing and treatment, financial aid, employment and other basic needs.

The Lazydays Employee Foundation received:

Be More...Brilliant *Innovation Award* ~ For the originality and development of an idea and the uniquely creative way it has been used as a means to achieve organizational goals

Be More...Relevant *Best Use of Video* ~ For a short video that has compelled someone to seek services, volunteer their time or support an organization financially

Be More...Encouraged *Judge's Choice Award* ~ For an organization demonstrating an overall excellence due to its original and extraordinary approach to its respective endeavor and/or providing an independent voice for those less heard

For more information, please visit us at <http://www.LazydaysEmployeeFoundation.org>, or like us on <http://www.facebook.com/LazydaysEmployeeFoundation>.

About Lazydays Employee Foundation

In 2005, the employees of Lazydays created the Lazydays Employee Foundation, a 501(c)(3) non-profit organization. Today, over 70% of Lazydays employees contribute through voluntary payroll deduction to the Foundation, whose mission is to measurably change the lives of children by instilling hope, inspiring dreams and empowering them with education. Administered solely by employees as volunteers, the Foundation has contributed more than \$1M to make many historic changes in the Tampa Bay community. The Foundation supports the Lazydays House at A Kid's Place, an emergency shelter for foster children recently removed from their homes due to abuse or neglect. In addition, the Lazydays Employee Foundation contributes to other local charities, including the R.I.C.H. house, the Ybor Youth Clinic, the Joshua House, Connected by 25 and Hillsborough Education Foundation, just to name a few.

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